



# ARTWORK TEMPLATE



Please visit  
[www.smart-artwork.com](http://www.smart-artwork.com)  
 for specifications on pre-press files.



## 11" LATEX BALLOON

11STD, 11FAS, 11CRY, 11MET, 11PR

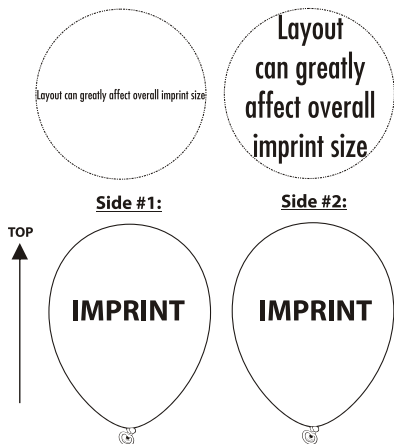
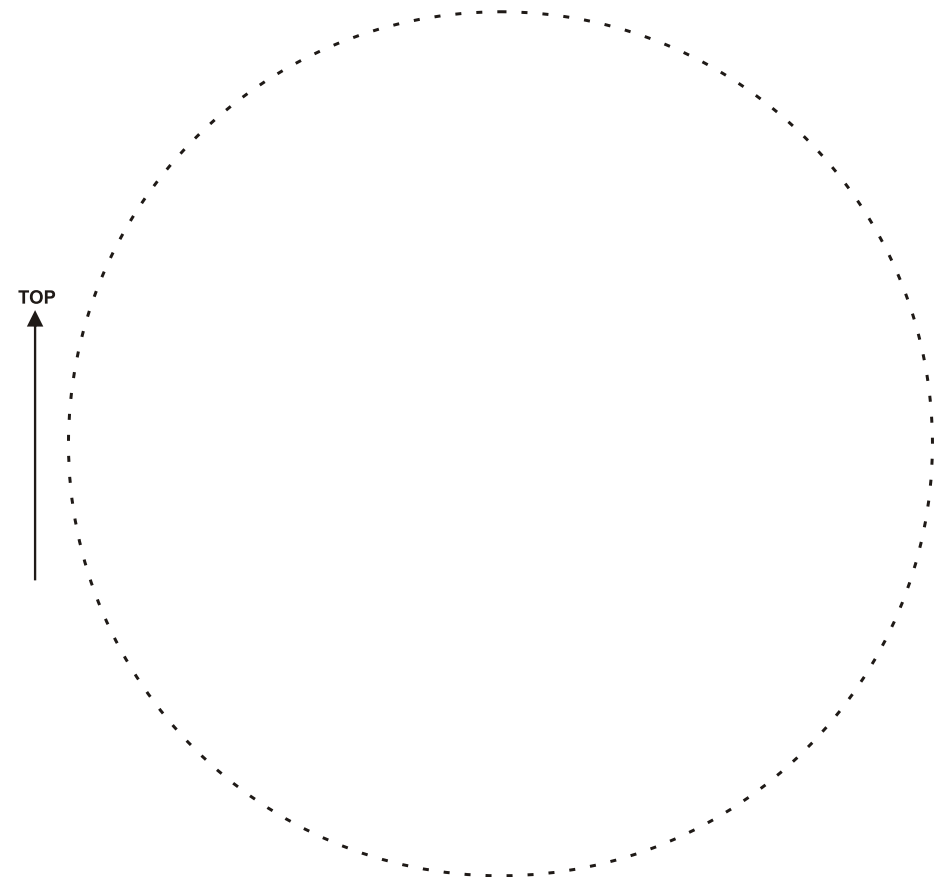
### PRINTING INFORMATION

- Imprint is silk-screened.
- Allows 2 side imprint.
- 4 spot color imprint max.
- Cannot guarantee exact registration.
- Halftones print at 60 LPI.

Imprint area is 4 1/2" in diameter  
 Imprint increases approximately 30% larger on a properly inflated balloon.

### TIPS FOR ACHIEVING THE BEST IMPRINT

- Vector artwork always produces the best result.
- Typeset should not exceed 5 lines.
- Grayscale images with a range of gradients will lose detail, this includes photographs.
- Text should not imprint below 10 pt font size.
- Multi-color artwork must have at least 1/4" separation between each color to accommodate the shifting of each color. For multi-color art where registration is critical, a pre-production proof (charges may incur) may be recommended or a waiver signed.
- Thin lines and fine details may fill in or break apart.
- Utilize as much of the imprint area as possible for maximum impact.



This is 10 point font size. Text should not be smaller than this to guarantee readability.